

**PRIVACY NOTICE FOR  
APPLICANTS TO BE A SPEAKER AND SPEAKERS  
WELLBEING 360**

**IDENTITY AND ADDRESSES OF THE RESPONSIBLE ENTITY**

The entity responsible for the personal information you provide is Enseñanza e Investigación Superior, A.C. (hereinafter “Universidad Tecmilenio”) operating at the address Av. Eugenio Garza Sada No. 2501 Sur, colonia Tecnológico, Monterrey, Nuevo León, C.P. 64849.

**DATA OF CONTACT OF THE DEPARTMENT OF PERSONAL DATA**

For any doubt related with the protection of his personal data will be able to contact to the Department of Personal Data of Universidad Tecmilenio.

The data of contact of the Department of Personal Data Protection are the following:

Email: [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx)

**PERSONAL DATA AND SENSITIVE PERSONAL DATA PROCESSED BY UNIVERSIDAD TECMILENIO**

Universidad Tecmilenio will treat personal data of to Speakers, to those who designates them to which expose a subject especially to the participants of the virtual event.

Personal data of speakers that will treat Universidad Tecmilenio to fulfil with the distinguished purposes in the present privacy notice:

- Information Data
- Data of Contact
- Employment Information
- Academic data
- Personal image (Photography and Video)
- Social networks

Likewise, we inform him that to fulfil with the purposes described in this privacy notice will not treat sensitive personal data, that require of special protection. We inform him that the treatment of said data is necessary to fulfil the derivative obligations of the juridical relation between you and Universidad Tecmilenio, reason whereby his consent finds excepted.

**PRIMARY PURPOSES**

Universidad Tecmilenio will process your personal data for the following primary and necessary purposes:

- For the administration of your participation in the event Wellbeing 360.
- To send you notifications or instructions related to the event in which you will be participating.
- To offer you technical assistance in case that you like this request it.
- Follow up on your comments and suggestions on the services they offer at the Universidad Tecmilenio.
- To review the video content of applicants to be a speaker at the Wellbeing 360 virtual event and choose the finalists for the presentation at the event.
- To use your personal photography and your social network in case to be chosen as speaker in the event Wellbeing 360 with the purpose to elaborate informative material, of divulging and/or promotional in the social networks officials of the Universidad Tecmilenio and of the Institute for Wellbeing and Happiness (Instituto de Bienestar y de la Felicidad).
- To save memory, summary, edition the event Wellbeing 360 with the purpose to document the participations and reports and elaborate informative material, of divulging and/or promotional.
- To award your participation certificates in the event Wellbeing 360

We should also like to inform you that you cannot request Universidad Tecmilenio to cease from processing your data for the aforementioned primary and necessary purposes, since such processing is necessary to fulfill the obligations derived from the relationship between you and Universidad Tecmilenio.

## **SECONDARY PURPOSES**

In addition, if you agree, Universidad Tecmilenio will use your personal information for the following additional purposes that are not necessary for the requested service, but will enable us to offer you the best possible attention:

- To invite you to events, programs and projects.
- For the application of surveys and evaluations to improve the quality of the products and services that offer.
- To promote Universidad Tecmilenio academic life, research, extension, and sports, cultural recreational and social events.

If you wish to restrict or suppress the processing of your personal data for any or all of the secondary purposes, please contact us immediately by email at the following address [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx), indicating in the body of the message your full name, name of the event in which you participated and the information you do not wish to be disclosed.

Refusal to permit the use of your personal information for additional purposes will not constitute a reason to deny you the services requested or to terminate the relationship established with us.

## **TRANSFERS**

In order to fulfill the aforementioned necessary purpose(s) or any others required by law or the competent authorities, Universidad Tecmilenio will only transfer the necessary personal data as required by law.

## **ARCO RIGHTS AND/OR REVOCATION OF CONSENT**

You or your legal representative can exercise any of your rights of access, rectification, cancellation or opposition (hereinafter “ARCO rights”), and revoke your consent for the processing of your personal data by following the procedure, requirements and deadlines for the exercise of your ARCO rights and/or revocation of consent, as indicated on our website <https://tecmilenio.mx/es/aviso-de-privacidad/derechos-arco>

## **LIMITATION AND/OR DISCLOSURE OF YOUR DATA**

You can limit the use or disclosure of your personal data by sending your request to: [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx) , indicating in the body of the message your full name, name of the event in which you participated and the information you do not wish to be disclosed. If your request is valid, you will be added to Universidad Tecmilenio exclusion list.

## **USE OF COOKIES**

We use cookies and other technologies on some of our webpages, which allows us to monitor your behavior as an Internet user and to provide you with a better service and experience on browsing our site. The personal data that can be obtained through the use of these technologies are: Identifiers, session usernames and passwords, region where you are located, type of browser, type of operating system, date and time of starting and finishing a session, webpages visited, searches completed and advertising reviewed. These technologies can be disabled by following the procedures of the internet browser you are using.

## **CHANGES TO THIS PRIVACY NOTICE**

Universidad Tecmilenio will notify you of any changes to its privacy notice present directly to your email.

Last update: 02/08/2021